



## Overview

Since 2016, the little place...next door has been serving its community with delicious food while steadily weaving sustainability into its everyday operations. As a catering business, the team recognises the growing importance of greener choices and has made renewable energy a central part of its journey.

## Success Story

### the little place...next door: A Greener Recipe for Catering Success



## Client Background

Location: UK

Industry: Catering

Business Size: Small

## The Opportunity

the little place...next door has been serving its community with quality catering while also recognising the growing importance of sustainability. In a competitive market, the café saw the chance to differentiate itself by making greener choices that would reduce its environmental impact and appeal to eco-conscious customers.



the little place...  
next door

“It doesn’t always  
cost more, so  
definitely worth  
looking into  
things.”

## The Solution

The team partnered with SmartestEnergy Business to secure renewable energy at competitive prices, making sustainability a core part of their operations. To showcase this commitment, the café proudly displays renewable energy certificates and a net zero badge, giving customers a visible reminder of their efforts.

Beyond energy, the café has introduced simple initiatives such as composting food waste, recycling glass and plastic, and maintaining a recycling cupboard. These practical steps were adopted naturally over time, proving that small changes can make a meaningful difference.

“For us, sustainability isn’t about big, complicated changes – it’s about simple steps we can take every day that make a real difference over time.”

## The Outcome

The little place...next door has reduced its footprint while creating a more environmentally responsible operation. Customers appreciate the visible commitment to sustainability, while staff take pride in being part of a forward-thinking and values-driven business.

Looking ahead, the team is considering growing some of its own produce to further strengthen its connection to local and sustainable sourcing.



Our SmartFix Renewable product helps reduce costs, enhance your brand, ensure energy security, and meet environmental goals. Verified by The Carbon Trust, it guarantees 100% clean energy and we plant 10 trees for every customer. Speak to our helpful experts to start your renewable journey today.



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