

A year in review 2024



"Last year saw significant growth across all business areas. Our retail business was voted the best supplier by the industry in three categories, topped off with a remarkable +68 NPS. Meanwhile, our trading and origination team delivered innovative PPAs and structured deals to help optimize a range of large energy assets. Our success this year is fundamentally down to our incredible team and I'm excited to work with them this year as we plan to enter into ERCOT with our exceptional service and product offering"

Andy Cormie, CEO SmartestEnergy US

2024 Achievements:



Ranked #1 in Pre-Sale and Post Sale customer satisfaction against suppliers with <15 TWh contract.



Ranked top two in 'Overall Satisfaction' and 'Ease of Doing Business'.



Industry leading Net Promoter Score of +68 ranked by our brokers/consultant Partners.



ISO-NE expansion

Expanded our retail footprint to include New Hampshire, Rhode Island and Maine bringing our energy solutions to businesses across the Northeast.



Armenia Mountain PPA

Secured a landmark PPA with Allele Clean Energy's Armenia Mountain 100.5 MW Wind Farm in Pennsylvania, reinforcing our commitment to sustainable energy solutions.



Dedicated expert pods

Our pods feature cross-functional teams of experts working together to ensure consistent operational excellence for our customers.



Five years of excellence

Celebrated our 5th anniversary, marking half a decade of innovation, growth, and exceptional service in the energy industry.



Website Rebrand

Launched a modernized website with improved navigation, fresh design, and enhanced functionality to better serve our customers and reflect our commitment to innovation.



Employee growth 18% YTD

We grew our team of energy experts with a wealth of industry experience and insight, welcoming new talent to the Origination team and doubling our Customer Service headcount.