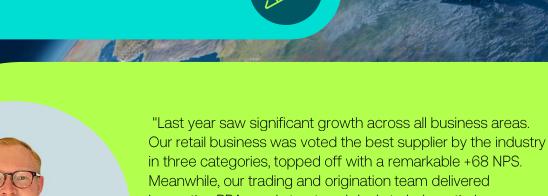


A year in review **2024**





innovative PPAs and structured deals to help optimize a range of large energy assets. Our success this year is fundamentally down to our incredible team and I'm excited to work with them this year as we plan to enter into ERCOT with our exceptional service and product offering"

Andy Cormie, CEO SmartestEnergy US



Ranked #1 in Pre-Sale and Post Sale customer satisfaction against suppliers with <15 TWh contract.

2024 Achievements:



Ranked top two in 'Overall Satisfaction' and 'Ease of Doing Business'.



Industry leading Net Promoter Score of +68 ranked by our brokers/consultant Partners.



ISO-NE expansion

Expanded our retail footprint to include New Hampshire, Rhode Island and Maine bringing our energy solutions to businesses across the Northeast.



Five years of excellence

Celebrated our 5th anniversary, marking half a decade of innovation, growth, and exceptional service in the energy industry.



Armenia Mountain PPA

Secured a landmark PPA with Allete Clean Energy's Armenia Mountain 100.5 MW Wind Farm in Pennsylvania, reinforcing our commitment to sustainable energy solutions.



Website Rebrand

Launched a modernized website with improved navigation, fresh design, and enhanced functionality to better serve our customers and reflect our commitment to innovation.



Dedicated expert pods

Our pods feature cross-functional teams of experts working together to ensure consistent operational excellence for our customers.



Employee growth 18% YTD

We grew our team of energy experts with a wealth of industry experience and insight, welcoming new talent to the Origination team and doubling our Customer Service headcount.