

Overview

Bespoke Smile, a leading cosmetic dental practice based in the UK, has been serving patients since 2019 with its expert dental care and innovative treatments. But beyond delivering beautiful smiles, the clinic is also committed to shaping a more sustainable future by embedding renewable energy and eco-friendly practices into its operations.

Success Story

Bespoke Smile: Building a Greener Future in Dental Care



Client Background

Location: UK

Industry: Dental Cosmetic

Business Size: Small

www.bespokesmile.co.uk

The Opportunity

Bespoke Smile saw an opportunity to go beyond exceptional patient care by embedding sustainability into its operations. With a vision to reduce carbon emissions and contribute to the fight against climate change, the practice set out to align its business values with eco-friendly initiatives that would make a measurable impact while inspiring both staff and patients.



BESPOKE SMILE
Cosmetic & Implant Clinic

“It was important for us to work with a supplier we could rely on – one that was both affordable and genuinely committed to sustainability.”

The Solution

To achieve this, Bespoke Smile partnered with SmartestEnergy Business, to ensure that its energy use was both affordable and green.

Beyond energy, the clinic introduced a range of eco-conscious practices. These included implementing a full recycling system, prioritising reusable products over single-use items, and using smart meters to closely monitor consumption. Daily reminders and staff engagement helped to embed a culture of responsibility and mindfulness throughout the practice.

"We're passionate about continuing to make a difference, even as a small business owner."

The Outcome

The results were tangible. Bespoke Smile successfully lowered its carbon footprint, reduced energy consumption, and established greener operations.

The success extended beyond environmental metrics: team morale and workplace culture flourished. Employees reported greater pride in working for a practice that prioritises the planet, creating a sense of unity and shared purpose. For Bespoke Smile, this was proof that small, consistent changes can deliver meaningful results for both people and the planet.



Our SmartFix Renewable product helps reduce costs, enhance your brand, ensure energy security, and meet environmental goals. Verified by The Carbon Trust, it guarantees 100% clean energy and we plant 10 trees for every customer. Speak to our helpful experts to start your renewable journey today.



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