

2024 Historical Product Content Label¹



Smartest Voluntary RECs is a Renewable Energy Certificate (REC) product and does not contain electricity. A REC represents the environmental benefits of 1 megawatt hour (MWh) of renewable energy that can be paired with electricity. For more information, see www.green-e.org/rec.

Smartest Voluntary RECs matches 100% of your electricity usage. In 2024, Smartest Voluntary RECs were made up of the following renewable resources.

Green-e® Energy Certified New Renewables in Smartest Voluntary RECs		Generation Location
Biomass	%	
Geothermal	%	
Hydroelectric ³	%	
Solar	%	
Wind	100%	OK, KS, NE, TX
TOTAL	100%	OK, KS, NE, TX

1. These figures reflect the resource mix of the RECs delivered to Smartest Voluntary REC's customers in 2024.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

3. Eligible hydroelectric facilities are defined in the Green-e® Energy National Standard (<http://www.green-e.org/standard>) and include facilities certified by the Low Impact Hydropower Institute (LIHI) (www.lowimpacthydro.org) or EcoLogo (www.ecologo.org); and facilities comprised of a turbine in a pipeline or a turbine in an irrigation canal.

For comparison, the current average mix of resources supplying the United States of America includes: Coal (23.40%), Nuclear (19.60%), Oil (0.40%), Natural Gas (38.40%), Hydroelectric (7.00 %), and Other (11.20 %). This resource mix was prepared in accordance with the U.S. Energy Information Administration.

For specific information about this product, please contact SmartestEnergy US LLC, 1.800.448.0995, customer-services-us@smartestenergy.com, <https://www.smartestenergy.com>



Smartest Voluntary RECs is Green-e® Energy certified, and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green-e.org.