



FLYING DUTCHMAN

Overview

Founded in 2015, Flying Dutchman Bikes is an independent bike shop based in London, UK. The concept behind their brand is fundamentally Dutch: to make cycling a viable form of daily transport for anyone and everyone.

With expertise in electric cargo bikes, family bikes, and classic city bikes, their servicing and retail outfit supports greener transport choices in and around the London area, while quietly embedding low-impact practices into its day-to-day operations.

Success Story

Flying Dutchman:
Riding out on the
path to future
sustainability



Client Background

Location: London, UK

Industry: Bicycle Retail Shop

Business Size: Small

The Opportunity

A local bike shop built on green values deserves an energy partner that rides the same path. By choosing a renewable energy supplier, Flying Dutchman Bikes can power its lights, equipment, and shop with clean electricity that reflects the sustainable lifestyle it promotes every day. It's an opportunity to turn environmental commitment into action, reducing carbon emissions while strengthening the brand story that their customers already believe in.



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“Every pedal stroke represents a cleaner future, the energy behind the business should do the same”

The Solution

Flying Dutchman has embedded efficiency into both its premises and day-to-day operations. The business runs from well-insulated buildings that require no heating, significantly reducing energy demand. Deliveries by electric bicycles demonstrate a practical commitment to low-emission transport while embracing e-mobility benefits in everyday operations.

Powering the retail shop with renewable electricity completes the picture - extending their ethos to the energy behind the business. So every shop activity is as sustainable as the bikes themselves.

“We, like our customers, care about cleaner transport and sustainability. The way we power our business matches the values we ride by.”

The Outcome

By partnering with SmartestEnergy Business, Flying Dutchman Bikes gains a trusted energy provider that delivers verified renewable electricity, backed by strong sustainability credentials. A low-cost supply that powers the workshop, storefront, and daily operations with clean energy, reinforcing the shop's commitment to low-carbon living. It's more than just a utility, it's a partnership that gives the business confidence to promote its unique philosophy and position as a genuinely green enterprise.



Our SmartFix Renewable product helps reduce costs, enhance your brand, ensure energy security, and meet environmental goals. Verified by The Carbon Trust, it guarantees 100% clean energy. We even fund the planting of trees to aid global reforestation. Speak to our helpful experts to start your renewable journey today.



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