



Arboyne House

Overview

Arboyne House, a holiday accommodation business based in the UK, has been providing guests with a welcoming and environmentally conscious stay for several years. With a strong focus on protecting the environment, they have taken significant steps to reduce their carbon footprint and integrate sustainable practices into their operations.

Success Story

Arboyne House: Embracing sustainability in hospitality



Client Background

Location: UK

Industry: Hospitality

Business Size: Small

<https://www.arboynehouse.co.uk/>

The Opportunity

Arboyne House wanted to lower carbon emissions while keeping operations cost-effective. As a rural, listed building, improving energy efficiency was challenging. They needed an energy supplier offering competitive pricing while aligning with their sustainability goals. Choosing a renewable electricity provider became a clear and impactful step toward reducing their environmental impact.



“If you haven’t switched to a green energy contract yet, it’s one of the easiest and most impactful steps you can take.”

The Solution

Arboyne House switched to 100% renewable electricity with SmartestEnergy Business, immediately lowering its carbon footprint. Their renewable commitment certificate and net zero badge support annual reporting and reinforce their sustainability efforts.

In addition, they have adopted eco-friendly practices such as using environmentally sensitive cleaning products, refillable hospitality containers, and composting. Guests are encouraged to recycle and separate compostable waste, further reducing their impact.

"Switching to 100% renewable electricity was an easy way to make a real difference, reinforcing our commitment to sustainability and supporting our environmental goals."

The Outcome

Sustainability efforts have led to a lower carbon footprint, preservation of the local environment—including the River Wye—and stronger appeal to eco-conscious guests. Visitors actively participate in recycling and composting, reinforcing the growing demand for sustainable travel.

Looking ahead, Arboyne House plans to invest in a hybrid vehicle and explore new ways to cut emissions, ensuring their continued leadership in environmentally responsible hospitality.



Our SmartFix Renewable product helps reduce costs, enhance your brand, ensure energy security, and meet environmental goals. Verified by The Carbon Trust, it guarantees 100% clean energy and we plant 10 trees for every customer. Speak to our helpful experts to start your renewable journey today.



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