

Success Story

Albion Bakehouse: A Greener Recipe for Success

Overview

Albion Bakehouse has been delighting its community with freshly baked goods since 2012, while also finding ways to operate more sustainably. Over the past year, the independent bakery has partnered with SmartestEnergy Business to source renewable energy, ensuring that every loaf, cake, and pastry is made with a lighter footprint.



Client Background

Location: UK Industry: Bakery Business Size: Small



The Opportunity

Albion Bakehouse, a much-loved independent bakery serving its community since 2025, recognised the opportunity to reduce its environmental footprint while continuing to deliver high-quality baked goods. As a food business dependent on energy-intensive ovens and equipment, the bakery saw sustainability as both a responsibility and a way to strengthen its role within the community by aligning with growing expectations for greener operations.







"Think carefully about how you can make the changes and how they will work for everyone in your business."

The Solution

To address its energy impact, Albion Bakehouse partnered with SmartestEnergy Business to source 100% renewable electricity. This ensured that every loaf, cake, and pastry could be baked with lower emissions.

Alongside renewable energy, the bakery introduced waste reduction and recycling systems, even though establishing effective processes initially posed challenges. Through persistence and careful planning, Albion Bakehouse created a reliable approach that significantly cut down on packaging waste and improved resource use.

"Sustainability is a journey, and for us it's about making small, practical changes that add up - from renewable energy to recycling, every step brings us closer to a greener future."

The Outcome

The results have been both measurable and meaningful.
Albion Bakehouse reduced its carbon footprint while ensuring its day-to-day operations were more sustainable.

Perhaps the most powerful outcome has been the positive response from staff and customers. Employees embraced the changes, while customers expressed pride in supporting a bakery that shares their environmental values.



Our SmartFix Renewable product helps reduce costs, enhance your brand, ensure energy security, and meet environmental goals. Verified by The Carbon Trust, it guarantees 100% clean energy and we plant 10 trees for every customer. Speak to our helpful experts to start your renewable journey today.



