

# Managed Flexibility

Unlock your energy revenue potential with competitive contracts and tailored pricing options to optimise your earnings and help you navigate the evolving energy landscape.



Optimise your energy assets through tailored commercial structures

## Tolling



A fixed price is paid for the term of the contract with complete revenue certainty for the asset owner

## Floor Pricing



A revenue share model with a minimum guaranteed level of revenues for the asset owner

## Revenue Share



Shared revenues between the asset owner and SmartestEnergy, tracking market trends

SmartestEnergy has over 20 years of expertise in trading, supported by a 24/7 trading desk and a dedicated quantitative research team

### 1. Markets

Access the full breadth of all wholesale markets

### 2. Products and instruments

Pricing of non-linear instruments and non-standard shape trades

### 3. Technology and people

Asset management and optimisation services by a team of experienced power traders via cutting-edge dispatch technology

### 4. Other value-add services

Balancing mechanism and ancillary services

### 5. Credit

A strong and reliable partner, as a wholly owned subsidiary of Marubeni Corporation

### 6. Commercials

Flexible commercial terms, ranging from fully integrated route to market and optimisation services to 'arm's length' trading agreements

SmartestEnergy is a people-powered energy company built on strong relationships and two decades of trading expertise.

We're the UK's leading purchaser of independently generated renewable energy and a licensed supplier. This gives us valuable experience in providing commercial agreements across many different sectors.

We've been shaping the energy landscape in the UK since 2001 and over the last few years we've opened offices in the United States and Australia. With the financial strength and innovation of our parent company, the Marubeni Corporation, we are a stable and well-resourced independent energy company.



## Marubeni Corporation



**No. 298**

in Fortune Global 500  
Companies List



**50,200+**

Group employees located  
across the globe



Founded in  
**1858**



**\$46.58 bn**

Revenue FY ended  
March 31<sup>st</sup> 2024  
(equivalent  
to £38.16bn)

Ready to unlock the potential  
of your flexible assets? Get in  
touch today!

 **smartestenergy**



[SELOrigin@smartestenergy.com](mailto:SELOrigin@smartestenergy.com)



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